

steven nagy | art director

4324 North Springfield Avenue
Chicago, Illinois 60618

773 539 1444
www.nagyzine.com
steve@nagyzine.com

QUALIFICATIONS

Over ten years experience in design, advertising, direct marketing, and consulting. Project management abilities. Cultivated long-term clients—some for over six years. Impressive track record with business development. Leadership that creates excitement and pride in every project, regardless of size or stature. Strong production experience—fluent in most techniques of delivering a message, and with coordinating efforts to achieve best outcomes.

EXPERIENCE

Third Floor Creative

Chicago, Illinois
Principal 06/98 - Present

Responsible for day-to-day operations including project management, art direction, design, production, new business, estimating, billing and client relations. *Jones Lang LaSalle, GaiaTech, Inc., Baxter, Hughes Creative, Cushman & Wakefield, Bedside Manor, Walsh Communications, Golub & Company. Corporate Concierge Service*

Brown Marketing Communications

Chicago, Illinois
Art Director 07/96 - 06/98

Helped establish BrownMC, an internal division offering a boutique approach to direct marketing, interactive and web-based design, and business-to-business corporate communications and advertising. *Clients include Trans Union, Volkswagen, The Principal Financial Group, The Budd Company, 360° Communications, GaiaTech, Inc.*

E.H. Brown Advertising

Chicago, Illinois
Art Director 10/95 - 07/96

Anchored a new design studio expanding services provided to existing clients including *Trans Union, Volkswagen, Moore, The Principal Financial Group.*

Treacy Marketing Group

Chicago, IL
Art Director 7/92 - 10/95

Worked with the owner to develop an in-house design department. Contributed to hiring decisions and trained designers to work with existing clients including *Equity Office Properties, Ernst & Young, Cushman & Wakefield, The John Buck Company, J.Walter Thompson, William M. Mercer, Inc.*

EDUCATION

Columbia College, Chicago, IL

B.F.A. Graphic Design/Advertising
May, 1993